







Division of The Kincaid Group



CENTEGIX CRISALERT™ AND MOBILE APPS
IN A CRISIS, EVERY SECOND MATTERS

**“THERE’S AN APP FOR THAT...”
 BUT IS IT ENOUGH?**

Most app-based incident response and communication solutions lack functionality critical in real world emergencies. Does everyone in danger immediately know to take action? Can your teachers and staff easily request help, even while under duress? Do responders know exactly where to go? CrisisAlert eliminates vulnerabilities related to app only solutions and enables rapid incident response to every scenario, from the everyday to the extreme.

		With App-Only Solutions	With CrisisAlert™
Critical Functionality	 Immediate & Easy Activation	Must be installed on each employee’s personal phone, and the phone must be accessible, unlocked, and the app opened to activate.	Every employee can quickly request help (e.g., medical, fights, angry parent) or initiate a lockdown by clicking their wearable badge.
	 Clear Communication to EVERYONE on Campus	Those without the app (including students & visitors) or away from their phone are unaware of the emergency and thus vulnerable and at risk.	Visual strobes, digital messages, and automated intercom announcements inform everyone of a campus-wide incident and the actions to take.
	 100% Property Coverage	Strong cellular coverage is required everywhere inside your buildings to initiate and receive emergency alerts.	A dedicated network is built and monitored to ensure 100% coverage everywhere on campus.
	 Real-Time Locating of an Incident	Apps cannot detect exact floor or room level location leading to delays in arrival of responders.	Floor & room-level specific location information is instantly sent to designated responders saving critical response time.

“Our mobile app didn’t work because there were simply too many places on campus where the service was unavailable. We switched to CENTEGIX because there was nothing else that compared in terms of complete campus coverage and ease of use.”

- Frank Frangella *Director of Safety, Martin County School District*

American Digital Security

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